

MANAGEMENT REPORT 2020

Brazilian Ice Sports Federations 30.04.2021

SUMMARY



- CBDG Presentation
- Management and Governance
- Sports
- Communication and Partnerships
- Accountability Projects



CBDG PRESENTATION

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Confederação Brasileira de Desportos no Gelo - CBDG

História:

- 1996: Brazilian Association of Bobsleigh, Skeleton, and Luge.
- 1999: Afiliation to the Olimpic Brazilian Committee
- 2002: 1st participation in the Winter Games (Bobsleigh and Luge)
- 2003: Brazilian Ice Sports Federation

Finalidade:

- Standardize, manage, direct, control, spread and encourage the practice of Bobsleigh, Skeleton, Luge, Ice skating, Speed Skating, Hockey, and Curling.
- Represent the Brazilian athlete
- Promote and foment the practice of ice sports, including through practice enviorment.
- Regulate the athletes legal situation

CBDG PRESENTATION



Brazilian Ice Sports Federation—CBDG

- National Sports Administration Entity (ENAD)
- Head Office: Porto Alegre/São Paulo
- Arena Ice Brasil Training Center (São Paulo)

Filiada:

• Brazilian Olimpic committee



- 5 International Federations
 - Fédération Internationale de Luge de Course



International Bobsleigh & Skeleton Federation



- International Ice Hockey Federation
- NTERNATIONAL CE HOCKEY FEDERATION

• International Skating Union









Powers, Collegiate, Commissions and Committees 2020

- Training activities and/or meetings held:
 - General Assembly
 - Board of Directors
 - Fiscal Council
 - Collegiate of Practice Entities
 - Athletes Committee

Management 2020

- Board of Directors
 - President: Matheus Bacelo de Figueiredo
 - Curling Technical Director: Sergio Mitsuo Vilela
 - Hockey Technical Director: Salvador Ferreira Neto
 - Sliding Sports Technical Director (Bobsled; Luge; e Skeleton): Emilio Strapasson



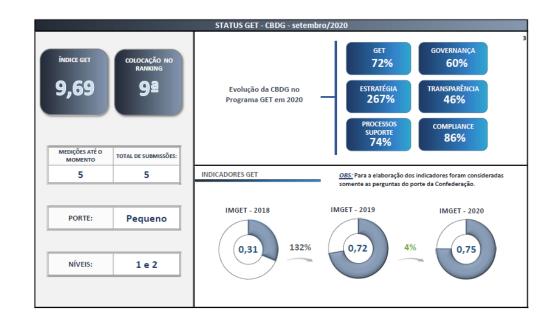
Representativeness

- Member of the Board of Directors of the Brazilian Olympic Committee
 - Matheus Bacelo de Figueiredo
- Member Structural Review Group da World Curling Federation (WCF)
 - Sergio Mitsuo Vilela
- Member of the Athletes Committee of the Brazilian Olympic Committee (CACOB)
 - Edson Luques Bindilatti
- Team Brazil Head of Mission at the 2020 Youth Olympic Winter Games
 - Matheus Bacelo de Figueiredo



Management Programs

- Management, Ethics and Transparency (GET) (COB)
 - Index GET: 9,69
 - Place: 9ª
- Rating Integra (Instituto Ethos)
 - 1ª participation
- Registration Certificate (Ministry of Citizenship)
 - Renewed license (valid until 07/24/2021)





Strategic planning

Map Definition and Strategic Objectives



<u>MISSÃO</u>: Dar suporte e apoio aos atletas que queiram competir nos Desportos no Gelo e tenham ambição de participar nos Jogos Olímpicos de Inverno, bem como estruturar projetos de base que viabilizem a prática, a competição e o surgimento de novos atletas.

3. DESENVOLVIMENTO 5. IMAGEM E 1. GESTÃO 2. CAPACIDADE 4. ALTA PERFORMANCE **ESPORTIVO ENGAJAMENTO** 4.1 Aumentar a 3.1 Gerenciar, no 1.1 Atingir nível 4 no 5.1 Elevar o número participação e mínimo, 1 programa programa Gestão, resultados de atletas de pessoas interessadas pelas Etica e nos Jogos esportivo por Transparência (GET) Olímpicos e modalidades 2.1 Participar e modalidade Campeonatos realizar Mundiais capacitações de colaboradores e técnicos esportivos 1.2 Aumentar a 3.2 Disponibilizar mais locais de 5.2 Fortalecer a receita com 4.2 Atingir TOP 10 captação de prática no Brasil e marca "Ice Brasil" nos Jogos Olímpicos recursos externos no exterior

<u>VISÃO</u>: Desenvolver novos modelos de negócio para aumentar a base de praticantes e de pessoas interessadas em praticar e acompanhar os esportes no gelo, formar atletas de nível internacional no Brasil e alcançar TOP 10 dos Jogos Olímpicos até 2030.





Goals:

- Participation in 2 world championships
- Participation 4 athletes/teams in the Youth Olympic Games Lausanne 2020

Actions taken:

- Number of sports projects: 11
- Number of athletes benefited: 38
- Number of competitions participated: 29
- Number of tests participated: 73



Members:

• Season 2020/21 (31/12/20):

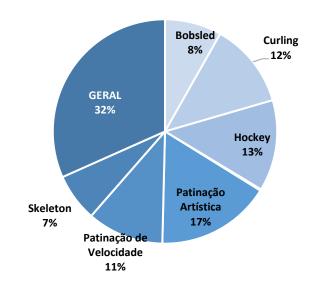
Modalidade	Nº Atletas Filiados/Registrados	Nº Treinadores Registrados	№ Árbitros Registrados
Bobsled	19	2	-
Curling	38	6	-
Hockey	29	4	-
Luge	13	-	-
Patinação Artística	44	17	5
Patinação de Velocidade	6	-	-
Skeleton	2	1	-
Total	151	30	5



Sports Projects:

- Nº projects: 55
- Sports:
 - Bobsled
 - Curling
 - Hockey
 - Luge
 - Figure Skating
 - Speed Skating
 - Skeleton

Modalidade	R\$	1.546.330,69
Bobsled	R\$	126.764,59
Curling	R\$	190.249,32
Hockey	R\$	203.235,03
Luge	R\$	3.000,00
Patinação Artística	R\$	255.830,59
Patinação de Velocidade	R\$	170.836,55
Skeleton	R\$	106.797,64
GERAL	R\$	489.616,97





Sports Projects (competitions/training):

- Nº projects: 11
- Sports:
 - Bobsled
 - Curling
 - Figure Skating
 - Speed Skating
 - Skeleton
- Number of athletes served (distinct): 38
- Number of assisted competitions/trainings: 12
- Number of disputed evidence: 17

ICE BRASIL

Main Competitions and Results:

2020

YOUTH OLYMPIC GAMES

Youth Winter Olympic Games Lausanne 2020

- Date: 09-22/jan.
- Local: Lausanne/St. Moritz (Suíça)
- Sports: Bobsled, Curling e Skeleton
- Category: Youth
- Nº athletes: 7
- Result:
 - 13th place: Gustavo Ferreira (Monobob Mas.)
 - 19th place: Larissa Cândido (Skeleton Fem.)
 - 20th place: Lucas Carvalho (Skeleton Mas.)
 - 24th place: Vitor Melo, Gabriela Farias, Michael Velve e Letícia Cid (Mixed Teams)
 - Eliminated 1st phase: (Mixed Doubles NOC)
 - Eliminated 1st phase : (Mixed Doubles NOC)
 - Eliminated 1st phase : (Mixed Doubles NOC)
 - Eliminated 1st phase : (Mixed Doubles NOC)







Main Competitions and Results:



IBSF World Championships BOB + SKE 2020

- Date: 17/fev.-01/mar.
- Local: Altenberg (Alemanha)
- Sport: Skeleton
- Category: Sênior
- Nº athletes: 1
- Result:
 - 24th place: Nicole Silveira (Skeleton Fem.)



Main Competitions and Results:

ISU Junior World Championships

- Date: 21-23/fev.
- Local: Tomaszów-Mazowiecki (Polônia)
- Sport: Patinação Velocidade
- Category: Júnior
- Nº athletes: 1
- Result:
 - 30th place: João Victor da Silva (500m)
 - 33th place: João Victor da Silva (1.500m)
 - 39th place: João Victor da Silva (1.000m)









Main Competitions and Results:

IBSF Junior World Championships

• Date: 03-09/fev.

• Local: Winterberg (Germany)

• Sport: Bobsled

• Category: Júnior (U26)

• Nº athletes: 2

• Result:

- 25th place: Marley Linhares/Rafael Silva (2-man)





Training and Assessments:

- Larissa Paes Training
 - Date: jan.-mar./out.-dez.
 - Local: Salt Lake City (United States)
 - Sport: Speed Skating
- João Victor Training
 - Date: out.-dez.
 - Local: Inzell (Germany)
 - Sport: Speed Skating
- Male Bobsled Training and Assessment
 - Date: set.-dez.
 - Local: São Paulo (Brazil)
 - Sport: Bobsled









Sports Promotion Actions:

• Dream Program

• Date: 19-24/jan.

Local: PyeonChang (South Korea)

• Sport: Short Track

1st Brazilian Ice Sports Seminar

• Date: 25-31/jan.

• Local: São Paulo (Brazil)

• Sports: All







Sports Promotion Actions:

• Floor Curling

• Date: 01/jan.-30/mar.

• Local: São Paulo (Brasil)

• Sport: Curling

FAZ (Fundação Alessandro Zarzur)

• Date: 01-31/dez.

• Local: São Paulo (Brasil)

• Sport: Figure Skating







Sports Promotion Actions:

• Ice Lives

• Date: 08/abr.-28/ago.

• Local: Online

Sport: All

• 1st Pan American Virtual Off-Ice Choreography and Spinss

• Date: 22-23/ago.

• Local: Online

• Sport: Figure Skating





ICE BRASIL

Athlete Scholarship (Ministry of Citizenship)

• Nº of athletes benefited in 2020 (2019 election): 22 athletes

Modalidade	Quant.
Bobsled	7
Curling	7
Patinação Artística	7
Patinação Velocidade	1
Total	22

Categoria	Quant.
Olímpica	5
Internacional	3
Nacional	14
Total	22





Capabilities

- Curso Avançado de Gestão Esportiva CAGE Planejamento Estratégico
 - Organizer: Comitê Olímpico do Brasil (COB)
 - Participants: Gabriel Karnas e Marcelo Unti
- Young Leaders Program
 - Organizer: Comitê Olímpico Internacional (COI)
 - Participants: Felipe Braun
- Webinar Gestão, Ética e Transparência
 - Organizer: Comitê Olímpico do Brasil (COB)
 - Participants: Gabriel Karnas e Patrícia Paes
- Fundamentos da Administração Esportiva FAE
 - Organizer: Comitê Olímpico do Brasil (COB)
 - Participants: Felipe Braun e Maurício Nunes





COMMUNICATION ANS PARTNERSHIPS

COMMUNICATION ANS PARTNERSHIPS 🗦



Social Midias

Evolution in 2020:

• 19/02: 10.826 followers

• 28/12: 19.891 followers

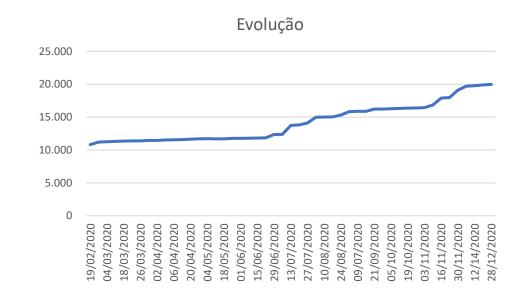
Facebook: 6.590

Twitter: 1.048

Instagram: 4.090

Youtube: 806

TikTok: 7.447



COMMUNICATION ANS PARTNERSHIPS PRASIL



Press office

- Content produced
- CBDG website news
- Published matters











ACCONTABILITY PROJECTS

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COB Accountability

Accountability Index (Dec/20): 1st

Number of projects completed in 2020: 45

• Projects 2016: 14

• Projects 2017: 9

• Projects 2018: 17

• Projects 2019: 5

